

Press Release

***Award applications are invited for the 13th edition of the prestigious
'Social Entrepreneur of the Year (SEOY) - India Award 2022'***

Noida, Uttar Pradesh, April 04, 2022: Jubilant Bhartia Foundation and Schwab Foundation for Social Entrepreneurship, the sister organisation of the World Economic Forum, invite applications for the 13th edition of the prestigious annual award - **Social Entrepreneur of the Year (SEOY) India 2022**.

The last date for receiving applications for the Social Entrepreneur of the Year (SEOY) India Award is **April 20, 2022**. Candidates can participate by submitting the application form available at www.jubilantbhartiafoundation.com or email the filled form to jbf.seoy@jubl.com.

The Social Entrepreneur of the Year - India Award is a joint initiative between the Jubilant Bhartia Foundation and the Schwab Foundation for Social Entrepreneurship (the sister organisation of the World Economic Forum). The award recognises individuals and organisations who implement innovative, sustainable and scalable solutions to address pressing issues faced by under-served communities in India. The **winner** of the Social Entrepreneur of the Year (SEOY) India Award 2022' **will be announced in September 2022**. The winner is awarded by a prominent chief guest in a magnificent ceremony every year.

These promising and successful social entrepreneurs with excellence in large-scale system change models work in diverse areas such as health, education, employment, water, clean energy, building identity & entitlements, financial literacy, access to information and technology, among others.

Social Entrepreneur of the Year India Award – 12 years of Recognising Change

- **Indian Social Entrepreneurs Pioneering Change Revolution:** Over 1700 unique social innovation applications received in 12 years
- **Women Change-Makers front lead:** 7 out of 12 winners of the SEOY India award are women social entrepreneurs and ~34% applications are from women social entrepreneurs (579 applications out of 1700 applications are from women social entrepreneurs)
- **Diverse Scale of Interventions:** Turnover of participating social organisations range from Rs 1 million to Rs 600 million!
- **More Stringent Evaluation:** Two parameters for evaluation of social entrepreneurs – Market-based and Technology-enabled solutions added since last two years.
- **New Trends in Social Entrepreneurship:** In the recent years, sustainable farming and clean technology have emerged as new areas of social entrepreneurship

A Global Platform: The Indian Social Entrepreneur of the Year Award gives the winner and finalists of the award an introduction to a global community of fellow entrepreneurs so that they can engage with public figures as peers, directly influence decision making, draw funding and enable further partnerships, hence helping them to extend their reach and impact exponentially.

Benefits to winners through a three-year core programme:

- Access to the world's most influential network: Opportunity to connect with key partners at regional and global summits and Schwab Foundation's digital platform TopLink and to learn sector-specific best practices and scale solutions through partnerships
- Showcase awardees' solutions to the highest level of decision-makers through award ceremonies, media campaigns, videos and speaking roles
- Build the leadership capacity of awardees by strengthening their organisational and business strategies through executive education programmes at top universities, practitioner-oriented research, and curated programming at global and regional meetings
- Create spaces for reflection and peer-to-peer mentoring to equip awardees with the support systems to lead their organisation and drive trust-based collaborations

Parameters for Selection: The participating individuals and organisations are evaluated on the critical parameters of **Market-based, Technology-enabled, Sustainability, Direct Social Impact, Reach & Scope, Replicability**. The finalists every year are selected through a rigorous process, including expert reviews and site visits. The winner is chosen by a prominent Jury consisting of eminent leaders and professionals from the Government, Business, Media, and Civil Society.

The Social Entrepreneur of the Year (SEOY) India Award aims to promote and celebrate leading social entrepreneurs and their unique ventures in India that help address the gaps in society and the country. The SEOY India Award not only inspires existing social entrepreneurs to further amplify their work and impact so as to become a part of this select community of social innovators but also inspires individuals with a penchant to bring change to choose the path of social entrepreneurship.

About [Schwab Foundation for Social Entrepreneurship](https://www.schwabfound.org) was co-founded by Professor Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, and his wife Hilde. For over twenty years, the Schwab Foundation for Social Entrepreneurship has supported the world's leading social innovators in their efforts to create a more just, equitable, and sustainable world. The Schwab Foundation provides unparalleled platforms at the regional and global level to highlight and advance leading models of sustainable social innovation. Learn about us at www.schwabfound.org and follow us on Twitter: <https://twitter.com/schwabfound>

About [Jubilant Bhartia Foundation](https://www.jubilantbhartiagroup.com) (JBF), established in 2007, is the not-for-profit organisation of the Jubilant Bhartia Group. It focuses on conceptualising and implementing the Corporate Social Responsibility initiatives (CSR) for the Group. The Jubilant Bhartia Foundation's activities include various



community development work, healthcare programs, cultural and sports events, environmental preservation initiatives, vocational training, women empowerment, educational activities, and promotion of Social Entrepreneurship. www.jubilantbhartiafoundation.com

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